



About Graffiti

Inspired by the underground 80s hip hop scene, Graffiti pays homage to guerrilla street art and turns it into a celebration of pop culture on a massive scale. Graffiti hands over the VJs canvas to the hips, fingers, hands and creative minds of the audience.

Graffiti is an experiment in massive crowd-made graffiti and opens up a whole new way to communicate with the world. Anyone with an iPhone, iPad or iPod touch can scribble graffiti on the screen with anyone, anywhere in the world all at the same time. It's the worlds' first global graffiti jam!

Download the Graffiti App for Free



graffito.bigdoginteractive.com





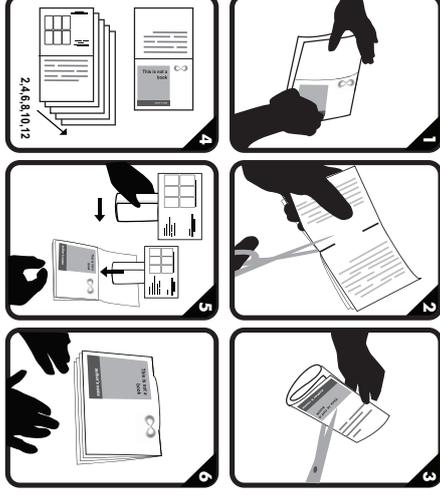
Graffito was premiered in August 2010 at the Vintage@Goodwood Festival

Graffito “went down a treat in the Warehouse. A perfect fit!”

Jack Hemingway, Warehouse Curator Vintage@Goodwood

“As curator of the main stage at Vintage, I was on site for the whole 3 days – the Warehouse was a fantastic area, faithfully reproducing the halcyon days of 80’s clubbing yore – but the icing on the cake was the Graffito interactive light installation, which engaged the audience and gave the whole funky event a 21st century vibe – outstanding!”

Martyn Ware, Heaven 17



made with www.bookleteer.com from proboscis

Graffito



BigDog Interactive

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 Interational Sound and Music Group (Queen
 Mary University of London); The University of
 Nottingham; University of Glasgow; and
 Proboscis.
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Join Us

Graffito is being developed as a platform to connect people through a shared experience of collaborative drawing – in physical space or virtually across the internet.

Graffito can be adapted to suit your private party, public event or special occasion. Whether your event involves a massive crowd or a small group of friends, Graffito can be tailored to engage your audience in a playful and compelling experience.

We are investing in a social future and looking for partners, sponsor and investors.

Contact us at graffito@bigdoginteractive.com





Partners

Graffito is a collaborative effort between 5 UK partners inspired by the Information Age who are experimenting with next generation digital art.

BigDog Interactive is a small company of creative computer programmers who invent mobile applications, interactive art installations, and live events.

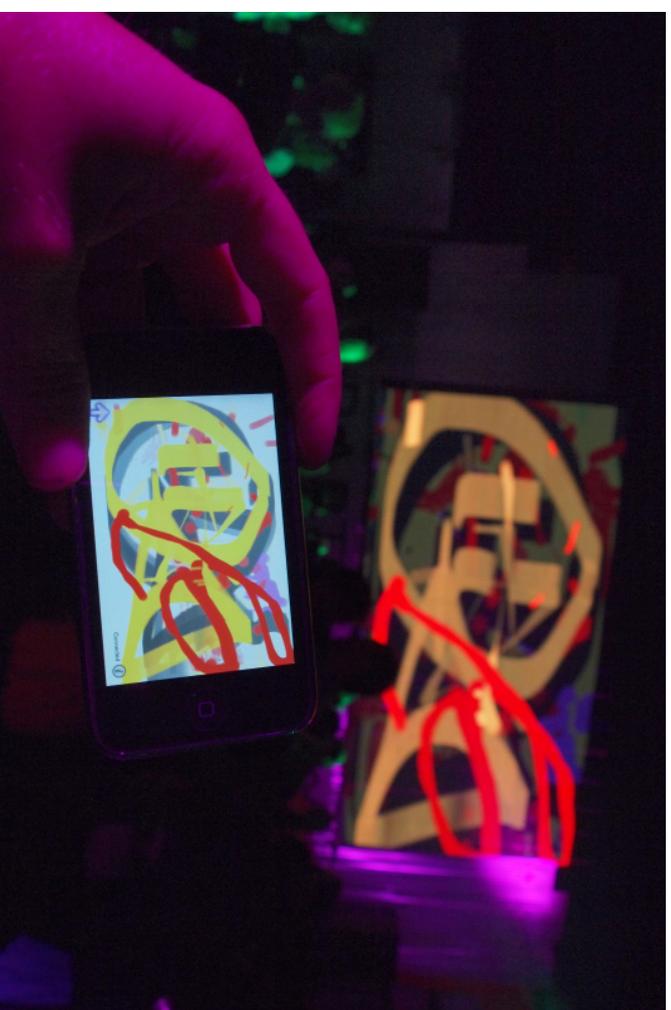
The **Interational Sound and Music group** at the world-leading Centre for Digital Music (QMU) explores new ways of encountering sound from interactive art to real time data sonification.

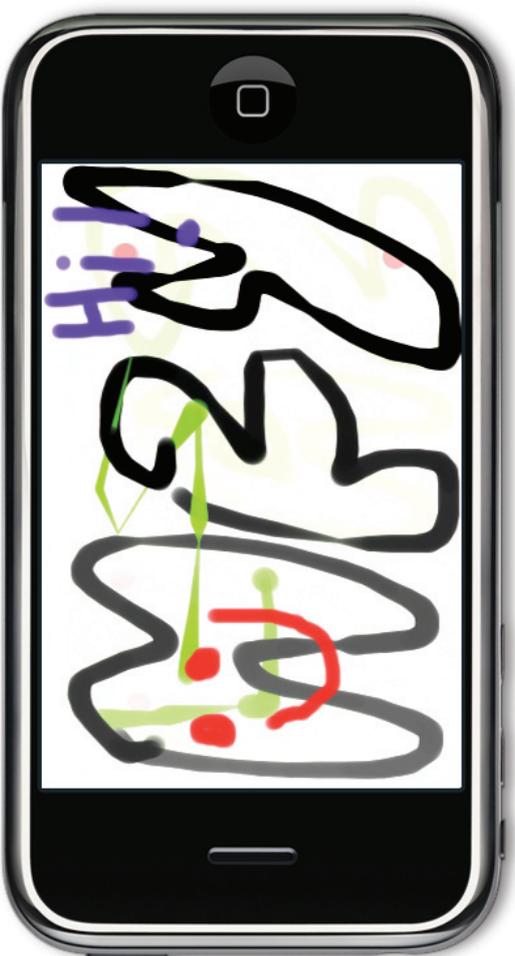
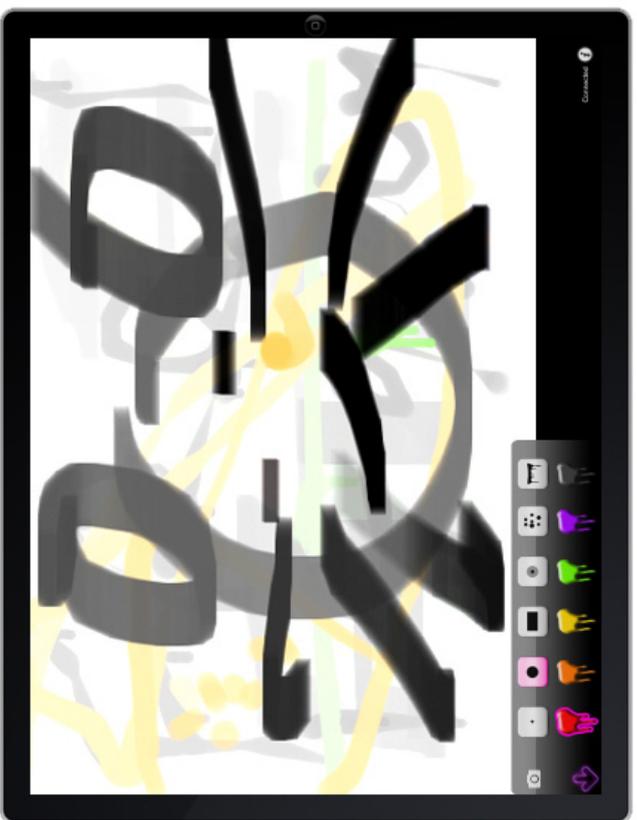
Proboisic is an artist-led studio combining artistic practice with commissioning, curating, design and consultancy to explore social, cultural and creative issues.

The **Mixed Reality Lab** (Nottingham) is a studio facility where computer scientists, psychologists, sociologists, engineers, architects and artists collaborate to explore the potential of ubiquitous, mobile and mixed reality technologies to shape everyday life.

The **SumGroup** at University of Glasgow mixes theory, user experience design and system design to develop ubiquitous computing applications for public settings.

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People Connecting Around the World

