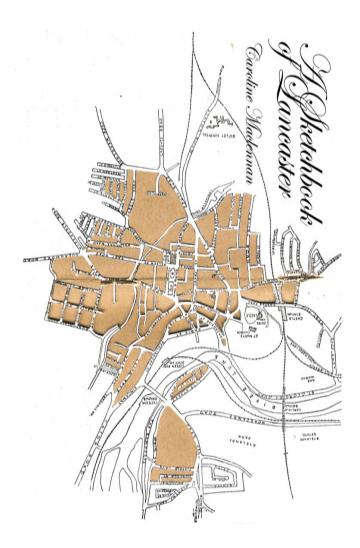
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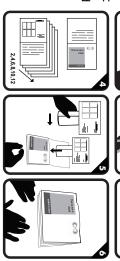
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## 2010-11-30

# A Sketchbook of Lancaster

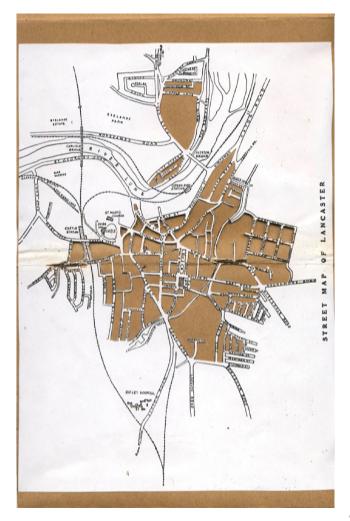
Caroline Maclennan

A book created by Caroline Maclennan as part of the project As It Comes by Alice Angus begin of the skype highlighting end of the skype highlighting, commissioned by Mid Pennine Arts.















## FALKING AND TRADING

n. August 2010 I was invited to undertake a placement on As Is Gower by Alice Angus, a project exploring independent shops and trac traders involved in the project. rs in Lancaster. This book documents some of the research and the

ups choid upo tould tell what באום אואה וחבול כנוי בחינו חלמיל low could go in and you could smell wat bind de

thing of shop it was the

have discovered the importance of local trading and friendly atmosphere that surrounds the market and independent shops. With the sing awareness of the independent traders in Lancaster, as an integral part of the economy, can reveal a whole new side to the city se of more commercial food outlets and chain stores offering cheap deals on produce, traders in the market and independent shops mic climate supermarkets have had to lower their prices to keep their customers. Stall owners are continuing to provide we persovered with their customer service skills and in some areas lare come out on top compared to major supermarkets. In the efore embarking on As It Cowes with Alice. I had little knowledge of the rich retailing history of Lancaster. Over the past few mo regulars don't go elsewhere. od quality food and a warm welcome to customers to ensure their

orian Michael Winstanley to research the trading history of the cit, as well as meeting, interviewing and drawing local people, sho lice and I have explored local knowledge and history in order to gain an insight in to the extensive and colourful history of shoppin iding Building on her previous work about markets, traders and places undergoing social and economic change Alice worked with nd trading in Lancaster. Topics such as customer service, friendly atmosphere and good quality food came up time and time again. 4s It Comes is part of Talking Shop, a regeneration program run by Mid Pennine Arts promoting the importance of independent usinesses in collaboration with creative practitioners. Talking Shop has been run since 2005 in order to create awareness of local eepers and traders.

in the old shops like was a far, far d place, like was a dufferent poutern

they didn't have use food on hick in those days you used to ejet food

Hole ... in them

You used to have made

rom these meetings Alice was then able to produce an arrevork and website which illustrates the creativity and craftsmanship that is Lancaster is filled with history and stories of trading and have gained a new perspective on Lancaster. Not just a student city, art of the different trades in Lancaster

nity. The independent retailers are an integral part of Lancaster's past, present and future, providing an excellent service and a urce of local economy. aroline Maclennan

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