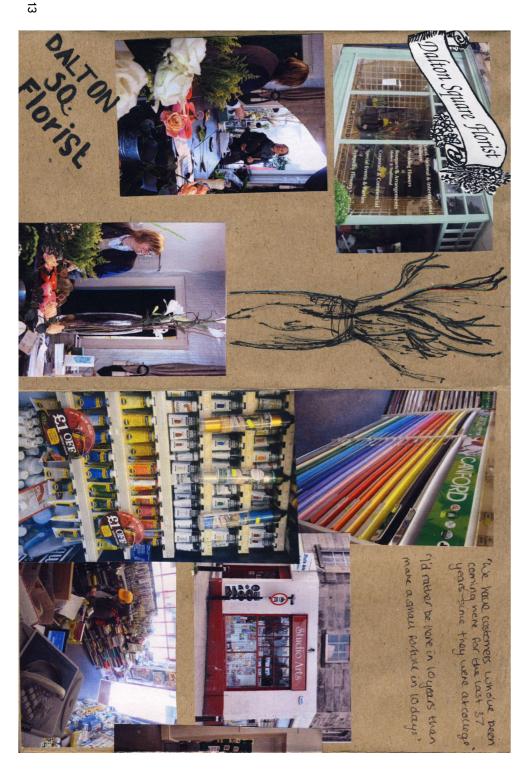
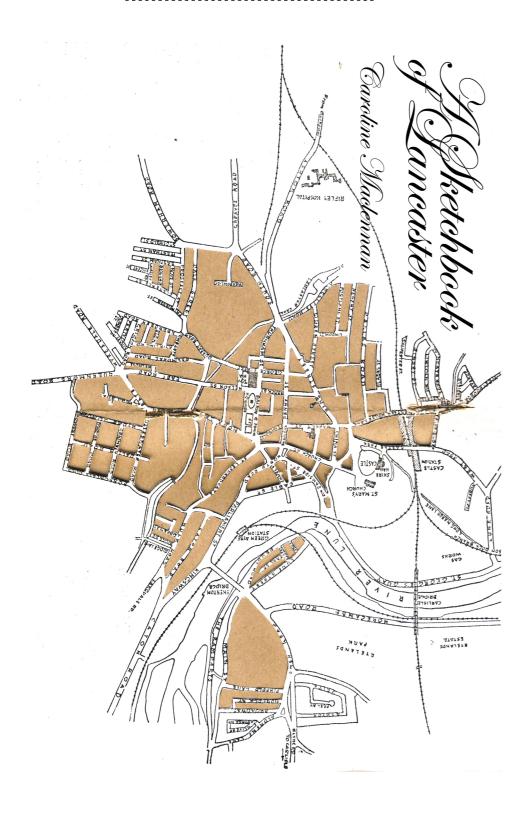
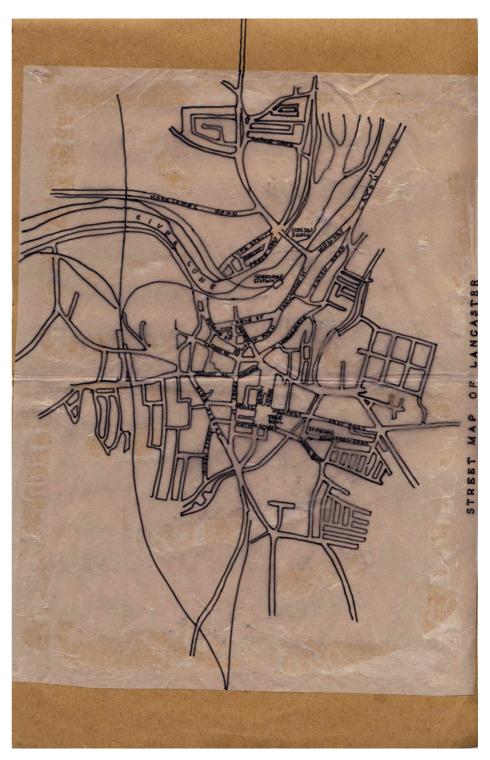
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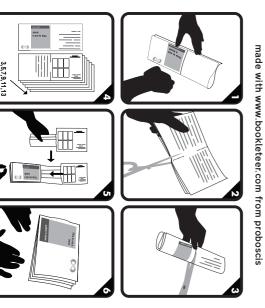


A Sketchbook of Lancaster

Caroline Maclennan

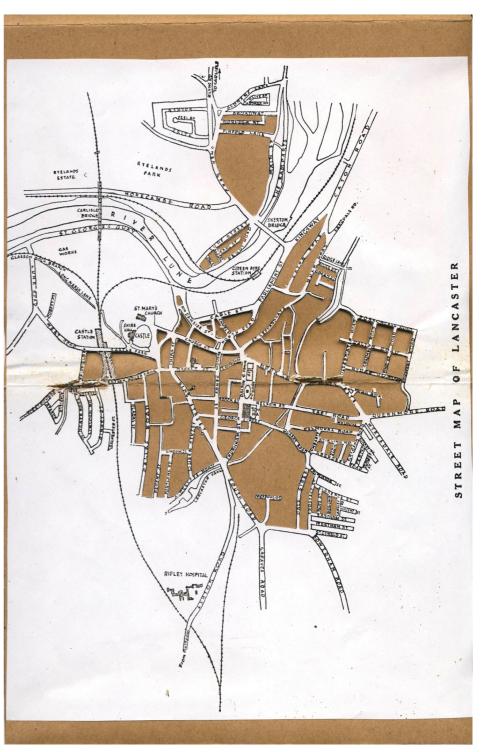
A book created by Caroline Maclennan as part of the project As It Comes by Alice Angus, commissioned by Mid Pennine Arts.

2010-11-30

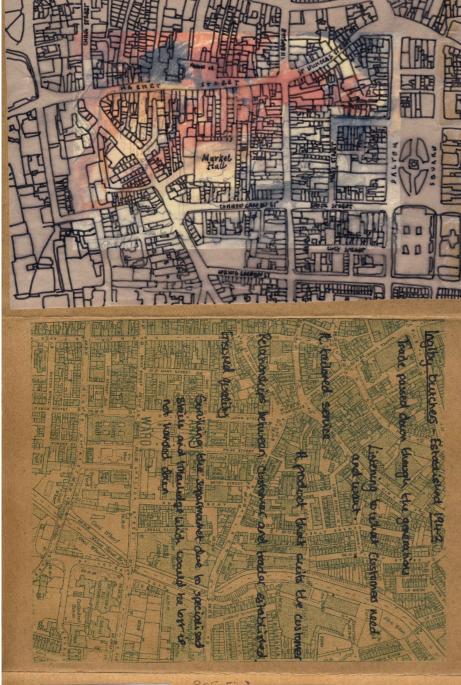


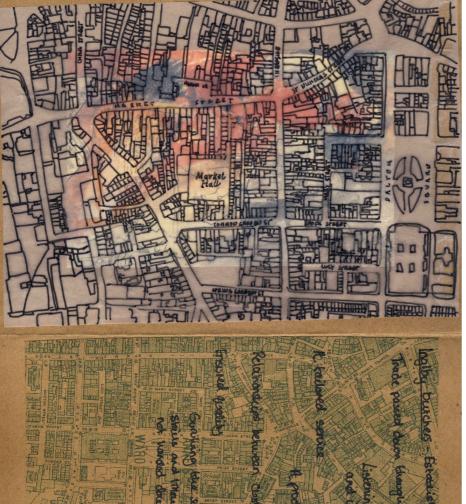
"A place you can base for fresh local produce"





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TALKING AND TRADING

In August 2010 I was invited to undertake a placement on As It Comes by Alice Angus, a project exploring independent shops and trad ers in Lancaster. This book documents some of the research and the traders involved in the project.

Before embarking on As It Comes with Alice I had little knowledge of the rich retailing history of Lancaster. Over the past few months have discovered the importance of local trading and friendly atmosphere that surrounds the market and independent shops. With the Raising awareness of the independent traders in Lancaster, as an integral part of the economy, can reveal a whole new side to the city. current economic climate supermarkets have had to lower their prices to keep their customers. Stall owners are continuing to provide rise of more commercial food outlets and chain stores offering cheap deals on produce, traders in the market and independent shops have persevered with their customer service skills and in some areas have come out on top compared to major supermarkets. In the good quality food and a warm welcome to customers to ensure their regulars don't go elsewhere.

nistorian Michael Winstanley to research the trading history of the city, as well as meeting, interviewing and drawing local people, shop trading. Building on her previous work about markets, traders and places undergoing social and economic change Alice worked with 4s It Comes is part of Talking Shap, a regeneration program run by Mid Pennine Arts promoting the importance of independent ousinesses in collaboration with creative practitioners. Talking Shap has been run since 2005 in order to create awareness of local xeepers and traders.

In the old show live was a far different

And that didn't and your had on her In those days you used to eyet food on

ted was

ayes closed upo could plind of sinop it was The coffee

coldolers, the gracers

shop you were un, with your

You could go in and you

could smell war

place life was a dufferent pattern

personiet.

days

You used to have to go

a bogie with a box

Alice and I have explored local knowledge and history in order to gain an insight in to the extensive and colourful history of shopping From these meetings Alice was then able to produce an artwork and website which illustrates the creativity and craftsmanship that is and trading in Lancaster. Topics such as customer service, friendly atmosphere and good quality food came up time and time again. part of the different trades in Lancaster.

community. The independent retailers are an integral part of Lancaster's past, present and future, providing an excellent service and a I have gained a new perspective on Lancaster. Not just a student city, Lancaster is filled with history and stories of trading and source of local economy. 20

lancasterasitcomes.wordpress.com Caroline Maclennan

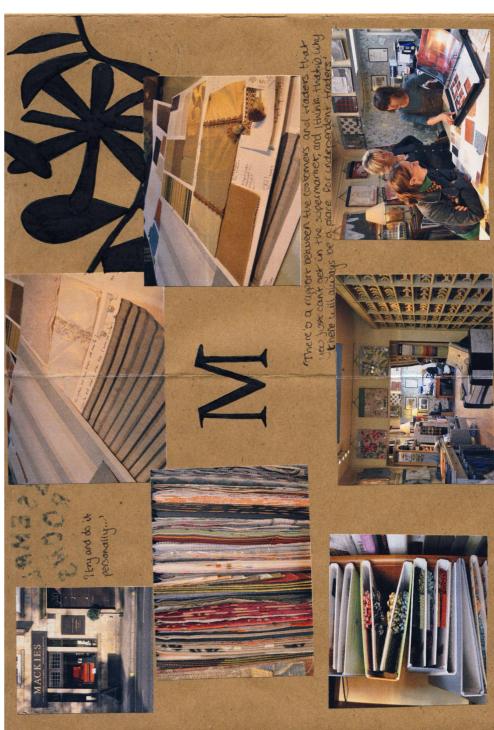
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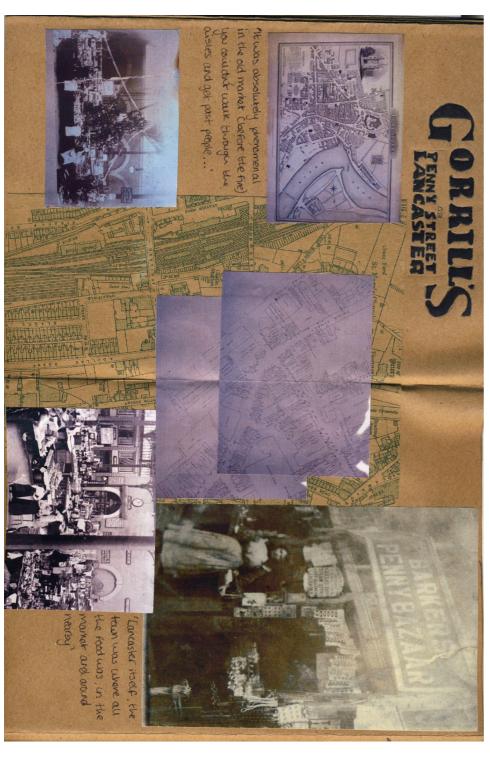
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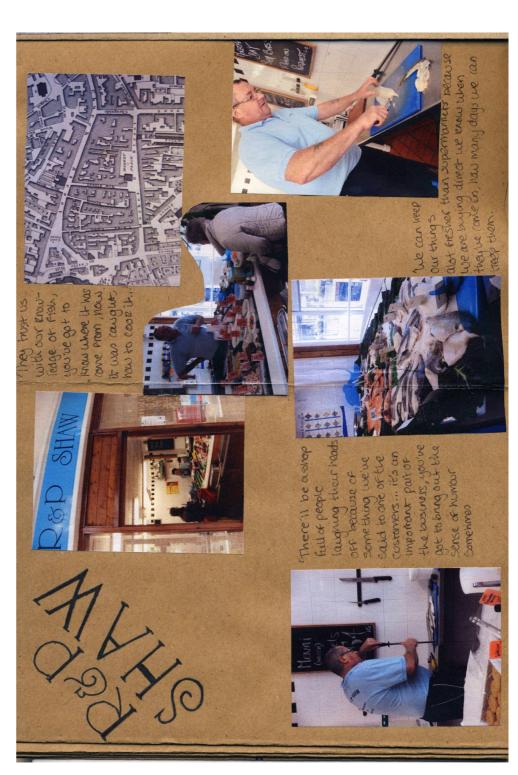
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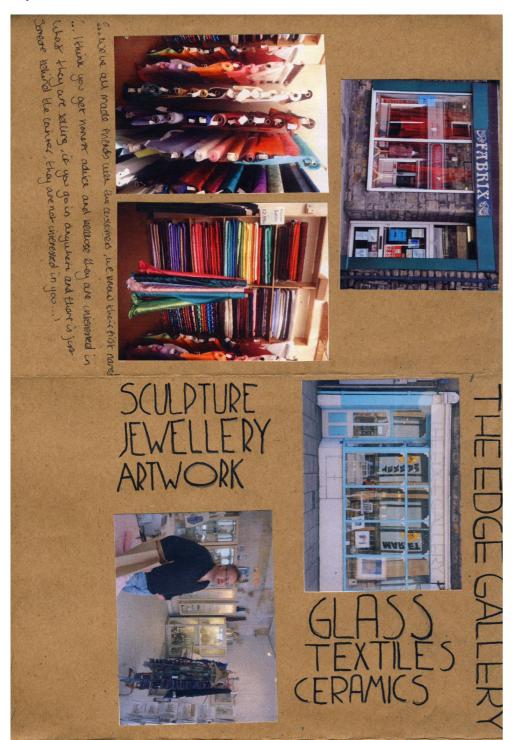
that income on food, today they spend less on food and more In those days they spent alot of

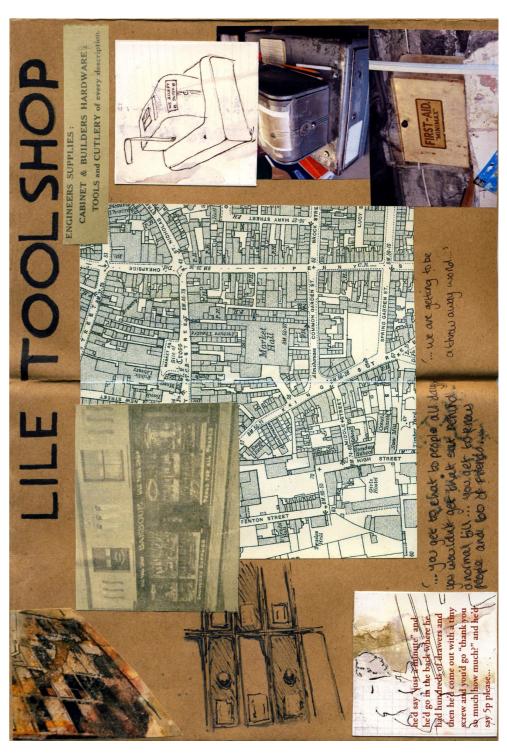




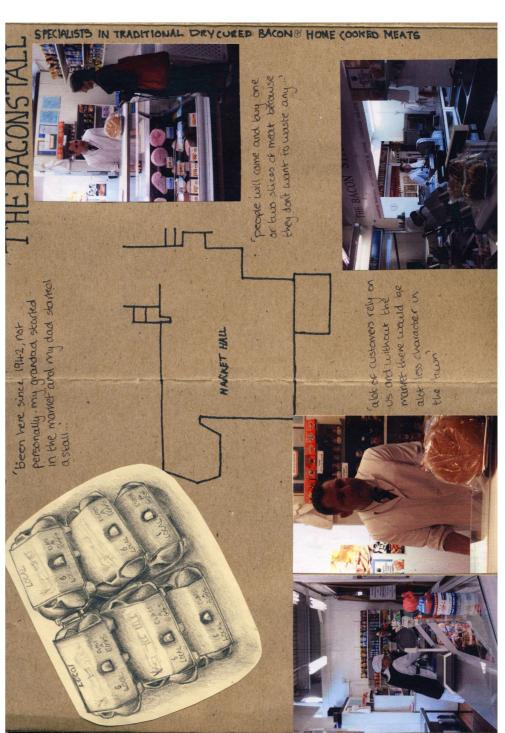












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