

# A Sketchbook of Lancaster

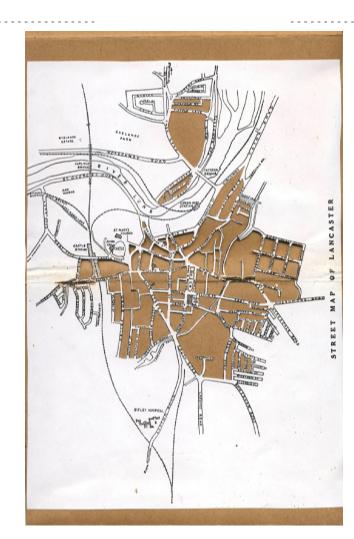
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## A book created by Caroline Maclennan as part of the project As It Comes by Alice Angus begin of the skype highlighting end of the skype highlighting, commissioned by Mid Pennine Arts. 2010-11-30

Caroline Maclennan













## TALKING AND TRADING

August 2010 I was invited to undertake a placement on At II Coms by Alice Angus, a project exploring independent shops and trades in I ancester. This book documents some of the research and the traders involved in the project. ers in Lancaster. This book documents some of the research and the

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ness of the independent traders in Lancaster, as an integral part of the economy, can reveal a whole new side to the city ercial food outlets and chain stores offering cheap deals on produce, traders in the market and independent shops economic climate supermarkets have had to lower their prices to keep their customers. Stall owners are continuing to provide tave come out on top compared to major supermarkets. In the fore embarking on As It Cowes with Alice I had little knowledge of the rich retailing history of Lancaster. Over the past few mo regulars don't go elsewhere. have discovered the importance of local trading and friendly atmost ave persevered with their customer service skills and in some areas od quality food and a warm welcome to customers to ensure their

rian Michael Winstanley to research the trading history of the City as well as meeting, interviewing and drawing local people, shding Building on her previous work about markets, traders and places undergoing social and economic change Alice worked with ses in collaboration with creative practitioners. Taiking Shap has been run since 2005 in order to create awareness of local Is It Cowes is part of Talking Shop, a regeneration program run by Mid Pennine Arrs promoting the importance of independent

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vebsite which illustrates the creativity and craftsmanship that is Usee and I have explored local knowledge and history in order to gain an insight in to the extensive and colourful history of shoppi nosphere and good quality food came up time and time again and trading in Lancaster. Topics such as customer service, friendly at rom these meetings. Alice was then able to produce an artwork and art of the different trades in Lancaster.

iny. The independent retailers are an integral part of Lancaster's past, present and future, providing an excellent service and a Lancaster is filled with history and stories of trading and have gained a new perspective on Lancaster. Not just a student city, arce of local economy

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