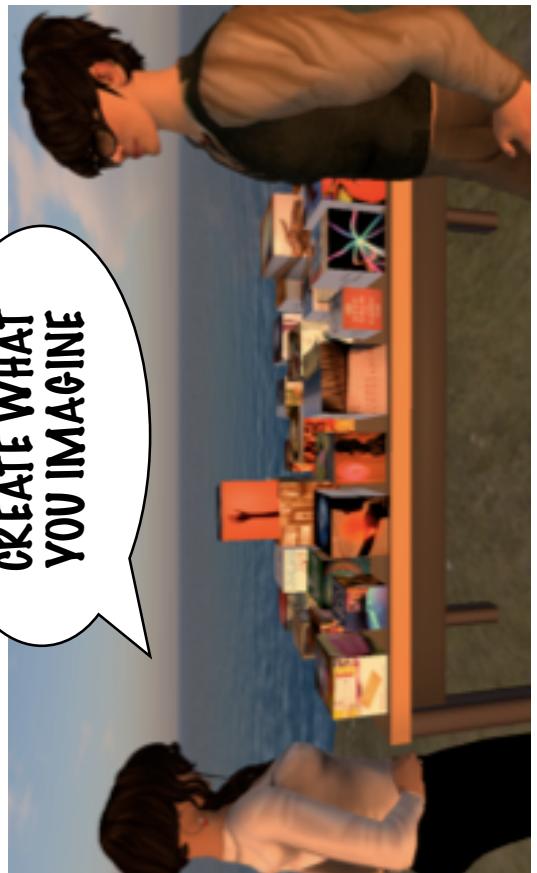


Rita J. King

THE IMAGINATION AGE

WELCOME TO



Incentives for taking part in The Imagination Age are many. Economic development, however, will serve as the greatest motivational force and as the agent that binds the global workforce as the process of personal and cultural transformation unfolds.

New currency systems, including virtual payments and purchases, are creatively employed in The Imagination Age. This creates a global lab for economic experimentation the same way meaningful participation in the digital culture forges an opportunity for authentic self-awareness.

Greater ethical clarity and commitment will result from transparency. This won't be easy, but it can be great fun.

Welcome to the
Imagination Age

Rita J. King

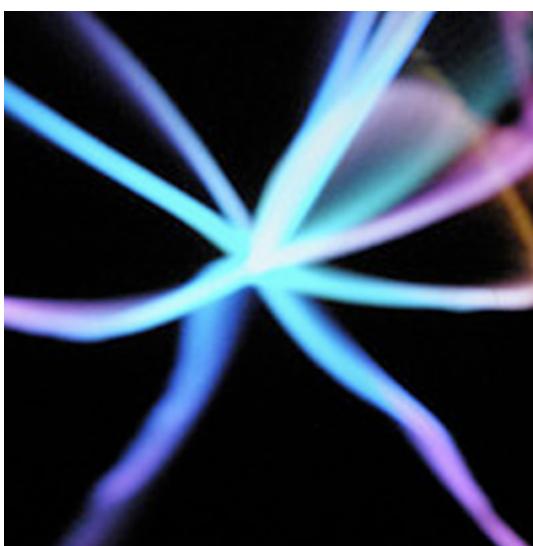
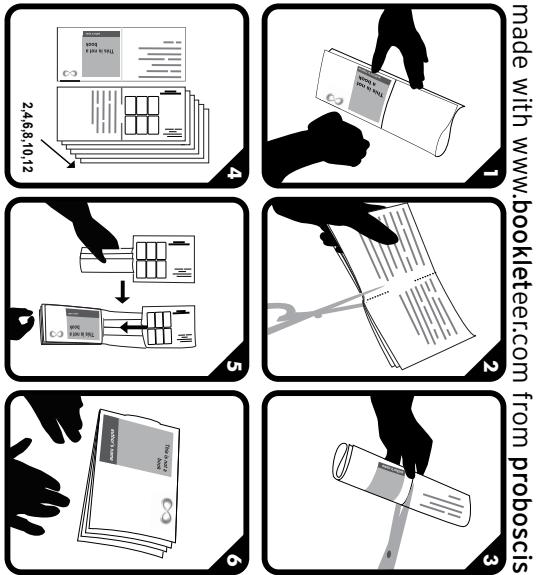


THE
IMAGINATION
AGE

2010-01-06

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**THINK of technology
 as a prism held up to
 the bright beam of
 IMAGINATION.**

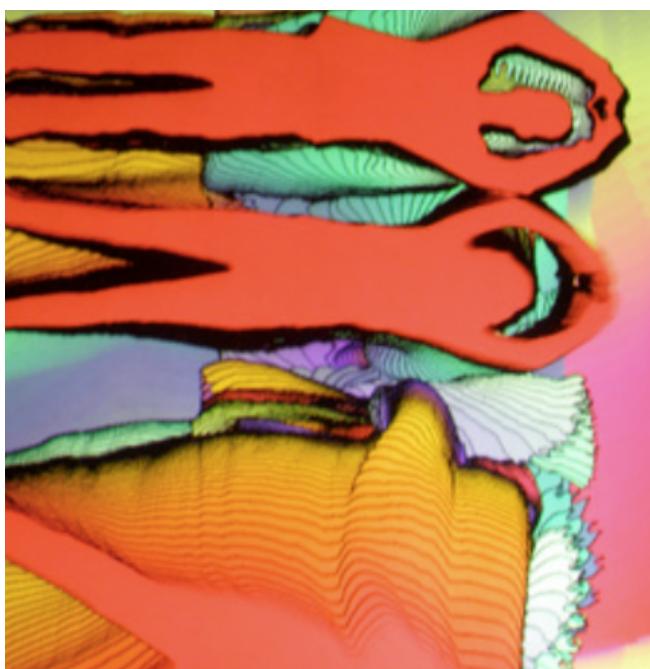
For a new
 global culture
 and economy.

The Imagination Age is an overlay on the map of the physical world and the communities in which people live. It is a philosophy with practical applications. In the Imagination Age, technology and human creativity are combined to create powerful new economic and cultural systems for the greater good.

Access to the digital culture should be an immediate global priority.

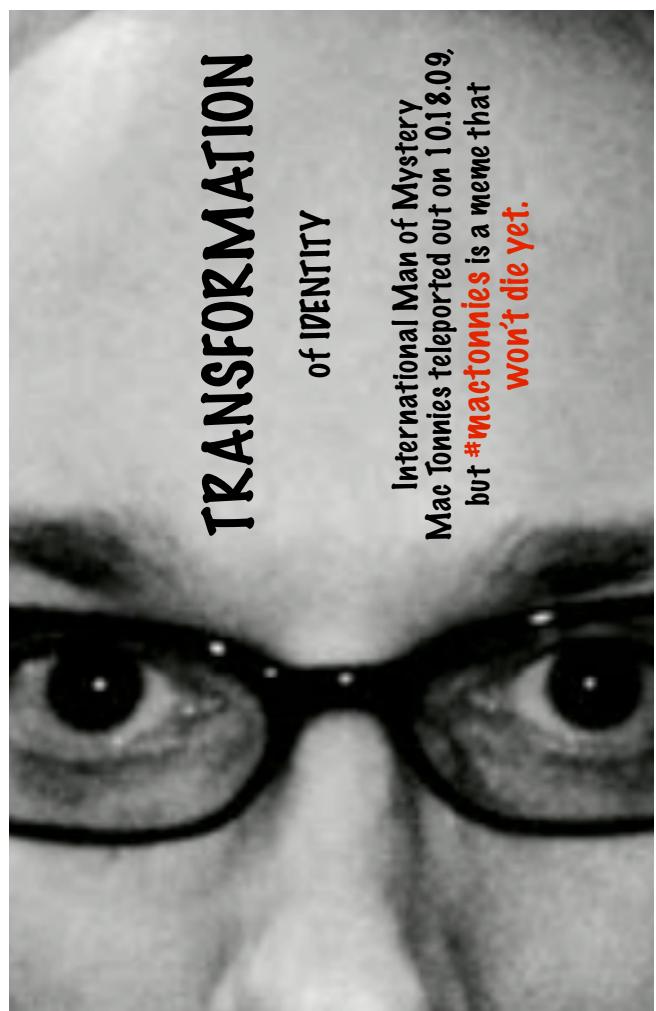
We need our most creative thinkers to collaborate on solutions to global and local challenges. The Imagination Age has the potential to catalyze a period of unprecedented balance between the importance of individuals and society.

The Imagination Age offers transformation as a core value—a process guided by the idea that peace is not the absence of conflict but rather the presence of creative, flexible adaptive systems.



The Imagination Age can result in new systems, designed collaboratively through use of both analytics and intuition for far greater awareness in developmental power.

Souls develop within the bodies that together form communities and cultural systems.



TRANSFORMATION of IDENTITY

International Man of Mystery
Mac Tournies teleported out on 10.18.09,
but **#mactournies** is a meme that
won't die yet.

Rita J. King

Creator of the Imagination Age
CEO and Creative Director, Dancing Ink Productions
Innovator-in-Residence, IBM Analytics Virtual Center

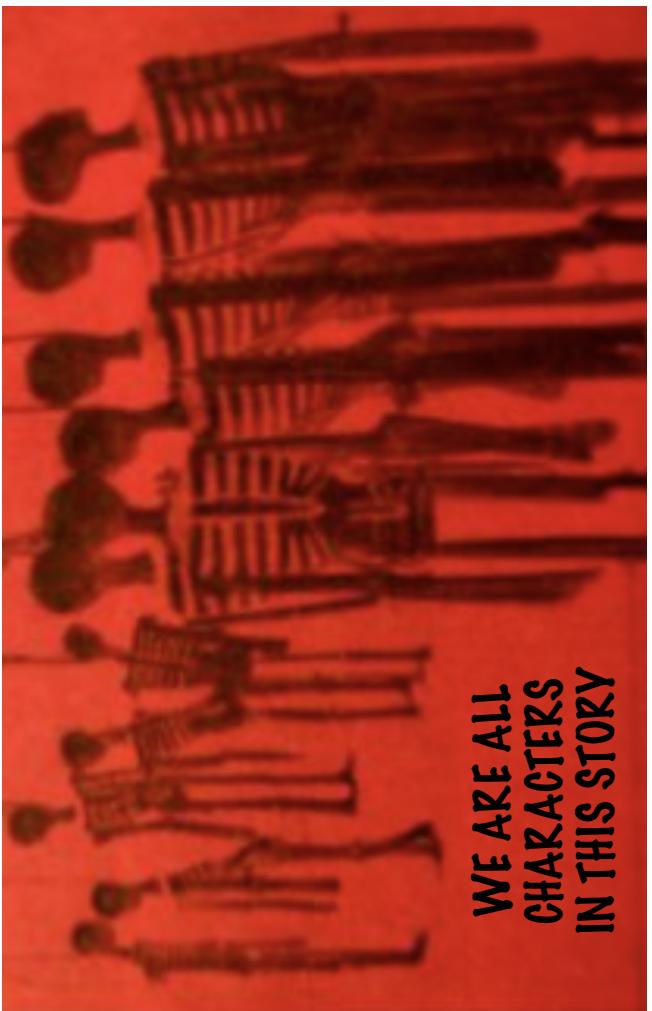
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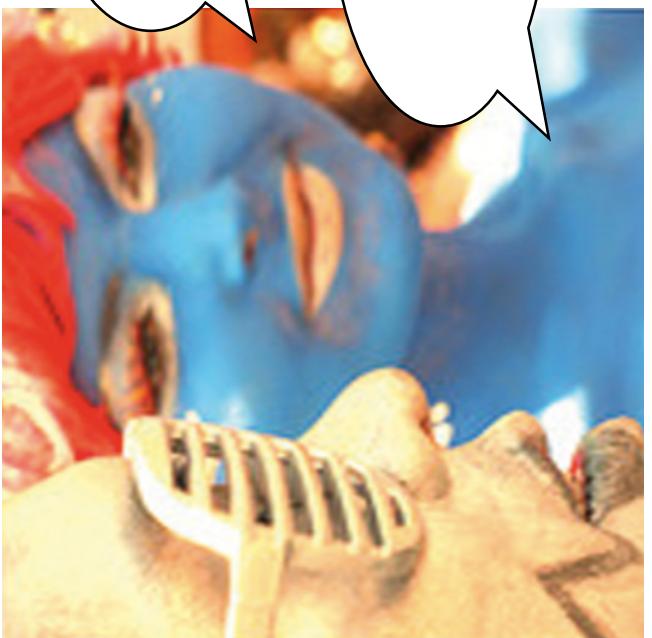
as far as you've come can't
be undone as far as you've
come can't be undone as far
as you've come can't be
undone as far as you've
come can't be undone as far
as you've come can't be
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come can't be undone as far
as you've come can't be
undone as far as you've
come can't be undone as far
as you've come can't be
undone. can't be undone.
--WISLAWA SZymborska

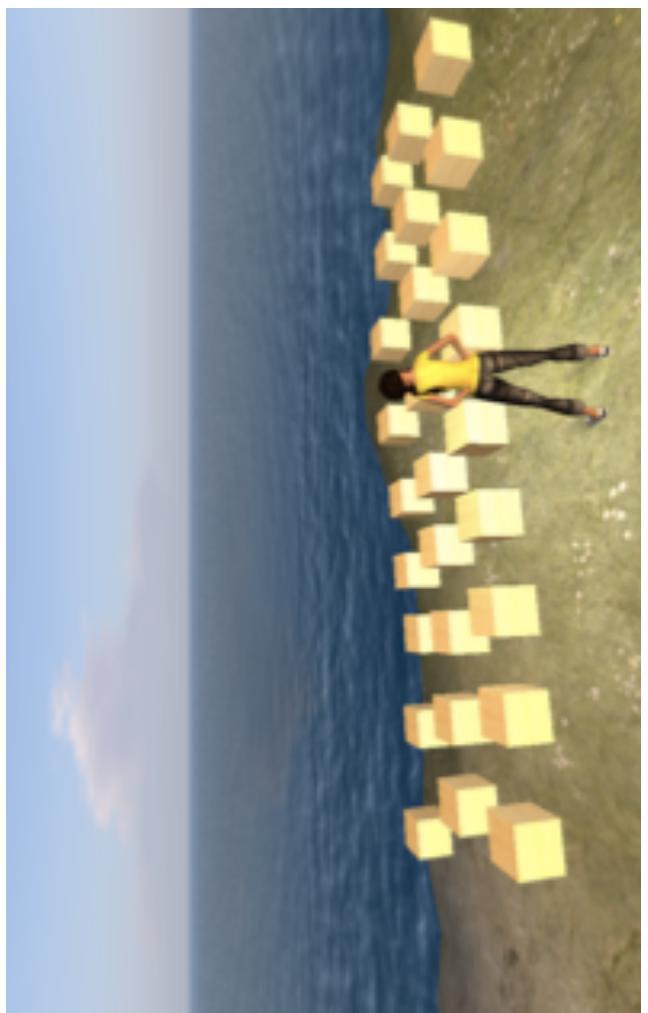


**WE ARE ALL
CHARACTERS
IN THIS STORY**

EXPERIMENTATION

TRANSPARENCY





IDEAS ABOUT IDENTITY AND
COMMUNITY CAN BE MEASURED
IN THE IMAGINATION AGE

