



17 November 16:28  
 "Generally the value of art and culture in a community is an intangible asset. Occasionally, this intangible asset does not even demonstrate value within the time it exists. It may come years later. By closing this venue you and your colleagues, take a risk. The risk is that you may snuff out the ideas and assets of music and art spread across London, this will give you a better measure of the benefits. Every single piece of music, every single painting and performance begins inside the mind of an artist. This venue supports those tiny ideas - please keep it."

13 September at 14:18  
 "Why do they keep destroying arts communities that develop naturally and for free to then spend millions trying to manufacture them artificially? It's a bit like destroying a cooked dinner to replace it with a meal served by a restaurant in an Arts Hotel,.... 'Arse Hotel' more like!"

foundrylostandfound.wordpress.com

Whether or not the proposed art'otel plan is accepted and redevelopment occurs, it is clear that the Foundry, as a cultural institution that helped regenerate the East End of London, must somehow be preserved. However, preservation does not always need to be a physical expression. Foundry: Lost and Found aims to preserve the memory and spirit of the Foundry through a collection of personal accounts, photos, facebook comments, and various other forms of public and electronic expression. This e-book thus preserves the Foundry for its owner, whether or not the building still stands.

Foundry: Lost and Found was initiated as a response to the recently proposed plans to redevelop the Foundry Pub site into a new hotel by "art'otel", known for lodgings in hip, culturally rich areas. Art'otel says, "Hoxton is the ideal location for an art'otel, given its close proximity to the artistic influences of Hoxton Square with its galleries and performing arts centres. As the brand's entire concept focuses on original art displayed from one artist throughout the hotel's guest rooms and public areas, art'otel will fit perfectly against this fashionable backdrop." Many in the local arts scene, however, feel as though the hotel will actually destroy culture rather than making it more accessible. The Victorian Society, as well, has opposed the plan, stating that the new design is too large and too out of character for the neighborhood.

About the Foundry: Lost and Found Project



**Foundry: lost and found**  
 Michael Zipp

Write Your Own Public Notice

What would you say to Borough of Hackney about the Foundry



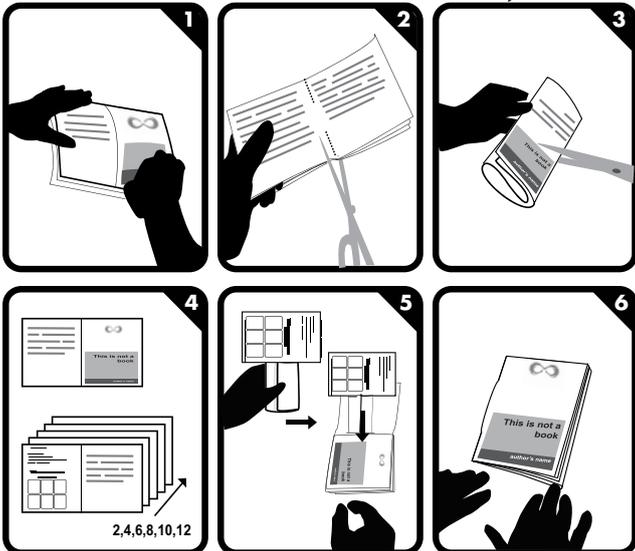


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### The Foundry: A History

Housed in an old bank building at the corner of Old St. and Great Eastern St. in Shoreditch, the Foundry pub has served as a beacon of hope for unknown artists wishing to exhibit works in a hip, visible, and untraditional space. The Bar at the Foundry has been consistently rated as one of the most interesting establishments in London. The Foundry was opened by the KLF (Kopyright Liberation Front), a London based band from the acid-house scene of the late 1980s. Historically, the site has contained St. Agnes well, a sacred spring associated with holy healing that dates back several hundred years.

draw your impressions of the Foundry, or paste a photo:

\_\_\_\_\_ favorite beer served

\_\_\_\_\_

\_\_\_\_\_ if you had to choose one specific aspect to preserve, what would it be?



"Just how do we relocate the toilet walls? There is a lot of art there..."  
 25 July at 13:10



"I am sad. It has some of the most colourful graffiti I've ever seen in any toilets anywhere in my long years of toilet graffiti studies. Save the toilets at the very least."  
 17 November at 23:22

### Ruth, artist

“

I was playing violin in a band called Phaedra about 5 years ago. We had an informal gig in the bar at the Foundry. I knew that the pub was a 'K Foundation' project but was nevertheless rather surprised and starstruck to be served my beer by Gimpo, their roadie. I had been intrigued by the character of Gimpo in their controversial film in which they burned a million pounds. I just couldn't work out what his role in the project was - he appeared to experience serious ethical discomfort and disorientation throughout. In the flesh he just seemed like a really modest and friendly chap.

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## Preservation Diary

Here is your space to organize and make permanent your memories of the Foundry. Everyone's experience with the space is unique, so this specific diary serves as one fragment of the preservation effort.

name \_\_\_\_\_

age \_\_\_\_\_

first time at the Foundry \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

favorite Foundry memory \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

