My letter contained recurring symbols of time and its suspension whilst on my travels, so there are repeated images and references to watches, clocks, stars, Big Ben and calendars.

The entire package itself arrives wrapped like a stand-up desk-calendar. Once unfolded, it becomes a hanging wall calendar with one particular moment in time (when I wrote my letter and spent time in London) captured within this neatly wrapped package.

## 'Any time' artist statement

**Matt Huynh** 

diffusion6=n=rator



I achieved this by looking at the eBook as a craft product. I started by first identifying one of the distinctive characteristics of the eBook format as including the underused space between the pages and flaps without content.

The eBook is a format developed for easy, viral distribution, so my challenge was to take it in the other direction to create a unique version of the eBook that would be difficult to reproduce and mass distribute.

bird with hidden messages, a faux touristy photo cue card, a map, stickers, a pop-up cutout of a to maintain this aesthetic and created letters, a letters. I wrote and drew all the content by hand into it for little paraphernalia, surprises and itself to creating a letter with all the space built

In keeping with the highly customised nature of

envelopes, space for inserts, pop-ups, cutouts, possible uses for this space, including a wallet, From this springboard, I created a mock-up of

sliding pages, sleeves and windows.

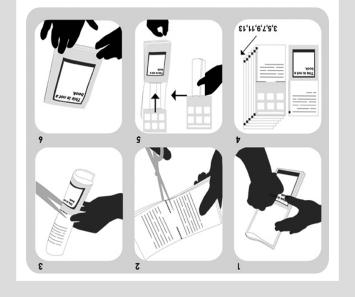
and a calendar. personalised and one-of-a-kind. The format lent this project, I decided to make it very



Matt Huynh 'Any time' - artist statement

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